

ECONOMIC IMPACT REPORT

THE INVESTMENT



ONE
STUDENT



ONE
CLASS



\$1 = \$65

This means that every **\$1 invested** in Canopy Life Student, will have **\$65 impact** on Kenya over the course of that child's lifetime.

THE IMPACT

1 BUSINESS
10 EMPLOYEES @ \$350/MTH

THAT'S **\$42,000** A YEAR TO KENYA'S ECONOMY IN SALARIES ALONE

24 BUSINESSES
240 EMPLOYEES @ \$350/MTH

THAT'S **1 MILLION** A YEAR TO KENYA'S ECONOMY IN SALARIES ALONE

WITH YOUR 1 YEAR SPONSORSHIP OF **\$540** THE FINANCIAL IMPACT WILL BE **\$35,000!**

\$1,000 = \$65,000 | \$5,000 = \$325,000 | \$10,000 = \$650,000 | \$20,000 = \$1,300,000

COMPOUNDED INVESTMENT



OVER 10 YEARS

240 Graduates | 240 Businesses | 2400 New Jobs

\$55 MILLION

to Kenya's economy in salaries alone

OVER 25 YEARS

600 Graduates | 600 Businesses | 6,000 New Jobs

\$325 MILLION

to Kenya's economy in salaries alone